



**HRevolution 2014 Agenda  
November 7, 2014**

**7:00pm-? HRevolution Tweetup Sponsored by Mercer**

Venue: <http://www.cowboysgolfclub.com>

We'll be sharing a great BBQ themed meal along with all the beverages (non-alcoholic, beer, wine and liquor) that you'll need. We are arranging transportation from the Comfort Inn in Grapevine to and from the venue.



**HRevolution 2014 Agenda  
November 8, 2014**

**8:00 - 9:00** - Registration, coffee, networking time

**9:00 - 9:30** - Opening remarks from HRevolution Organizing Team and our sponsors  
(Symbolist, Mercer, Small Improvements)

**9:45 - 10:45** - Concurrent Sessions Group A

A1 - Franny Oxford - "Reality-Based HR: How to make something from nothing in the face of continued budget constraints. #RealityHR

A2 - Bill Boorman - Blueprint for Modern Talent Acquisition. #HRBlueprint

A3 - Open

**10:45 - 11:00** - Refreshment Break

**11:00 - 12:00** Concurrent Session Block B

B1 - Lois Melbourne - Sally Can't Doodle - And It's Your Fault

Architecting the future workforce will have huge impacts. Its not just competing for the best workforce, we must design the best workforce starting now. #HRDoodle

B2 - Jason Seiden - Beyond Social: The Rise of Workforce Marketing: On-board employees to your brand, elevate internal brand advocacy, amplify everything #SocialHR

**-over-**



## **HRevolution 2014 Agenda November 8, 2014**

**12:00-1:45** - Lunch Break

**1:45 - 2:45** - Concurrent Session Block C

C1 - Frank Zupan Tammy Colson - Recruiting and HR: Sibling Rivalry or Tribal Warfare?  
#DisruptHR

You've probably been hearing a lot about "disrupt", "disruptive", "disruption" and every other conjugation imaginable. It's so popular it's even become a brand within the HR space with the advent of the "DisruptHR" franchise events. So what does real "disruption" in the HR space look like? Is it people driven? Is it technology driven? Is it content driven? Come hang out and find out how to disrupt HR!

C2 - Ravi Mikkelsen - Go Home Assessments, You're Drunk #DrunkPA

We will focus on how the assessments industry has kept most of their value locked away to perpetuate the entrenched business model at the expense of innovation. Modern behavioral assessments can provide value and relevant data for up to 24 months, but many companies don't want you to know this.

C3 - Open

**2:45 - 3:00** - Refreshment Break



## **HRevolution 2014 Agenda November 8, 2014**

**3:00 - 4:00** - Concurrent Session Block D

D1 - Broc Edwards - "Bold HR" #BoldHR

We will discuss what "bold" is and isn't and what it would mean to create and operate from a philosophy of Bold HR. We talk about pushing comfort zones, being strategic, reinventing HR, etc., but what would it mean to be truly Bold?

D2 - Tincup/Stollak - HR Half-Baked Ideas #HalfBakedHR

During this session, Tincup & Stollak will pitch the audience 20+ Half-Baked HR Ideas. The expectation is that audience members also have Half-Baked HR Ideas that they'll be willing to share. At the end of the session, they'll award the best idea The Almost Award. Audience should be prepared to participate and be entertained. A few sample ideas:

1. People pay for feedback from a job interview. Can you say fifty bucks?
2. Borrow from sports and have a recruitment draft. And with the 3rd pick, the Whites take...
3. Sponsor a student out of high school, and retain rights to hire him/her right out of college.

D3 - Open

**4:00 - 4:30** - Closing remarks from the organizing team, group discussion, sharing of ideas, lessons learned, takeaways, etc.